

## Holy Family Halewood

Year 3/4 RSHE Theme: Living in the Wider World Topic: Media Literacy and Digital Resilience



#### Learning Objectives

- To know how the internet can be used positively for leisure, for school and for work
- To know that everything shared online has a digital footprint
- To recognise what online adverts look like
- Why people might choose to buy or not buy something online e.g. from seeing an advert
- To make safe, reliable choices from search results
- To recognise that images and information online can be altered or adapted and the reasons for why this happens
- How to report something seen or experienced online that concerns them e.g. images or content that worry them, unkind or inappropriate communication

### Positive Uses for the Internet

- Completing work and homework online including Reading Plus, Times Tables Rock Stars and so much more
- Staying in touch with family, friends and work colleagues
- Online gaming
- Shopping online
- Staying connected with news from around the world
- Websites to help with learning
- Completing research and finding out new information
- Learning new skills through watching videos





# Key Vocabulary

**Search engine** - programmes that search an index of the World Wide Web for keywords and display the results in order.

**Digital Footprint** - a trail of data you create while using the internet. It includes the websites you visit, emails you send and information you submit online.

Advertisement - a notice or announcement in a public place promoting a product, service, or event or publicizing a job vacancy.

**Persuade** – trying to convince a person to believe something or act in a certain way

**Targeted advert** – a way of placing adverts based on history and digital footprint.

#### <u>Who can help</u>

A trusted adult such as a parent, carer or teacher

Childline https://www.childline.org.uk/ 0800 1111

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Google Search	I'm Feeling Lucky	